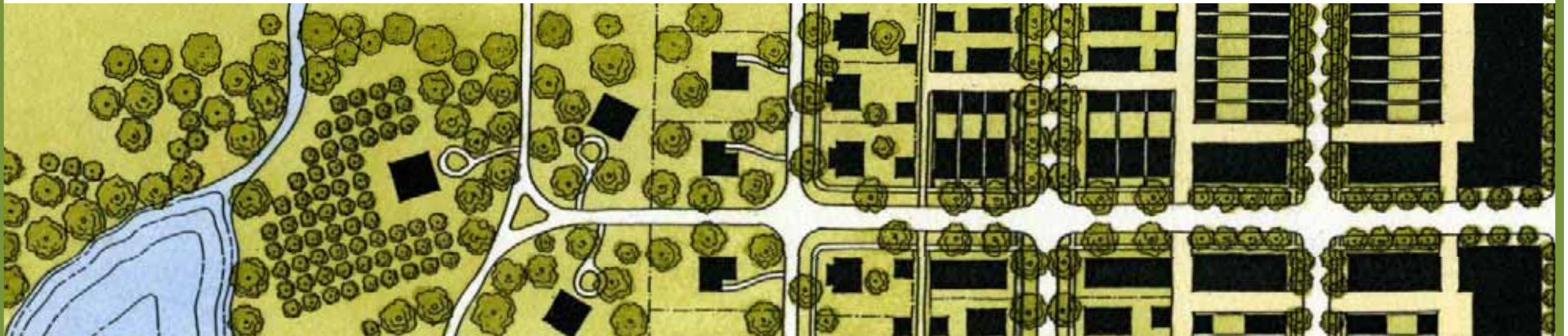
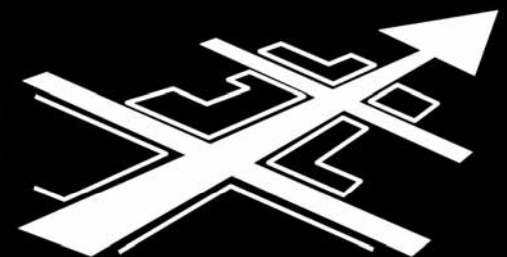


Vision & Objective Statements

August 15th, 2011

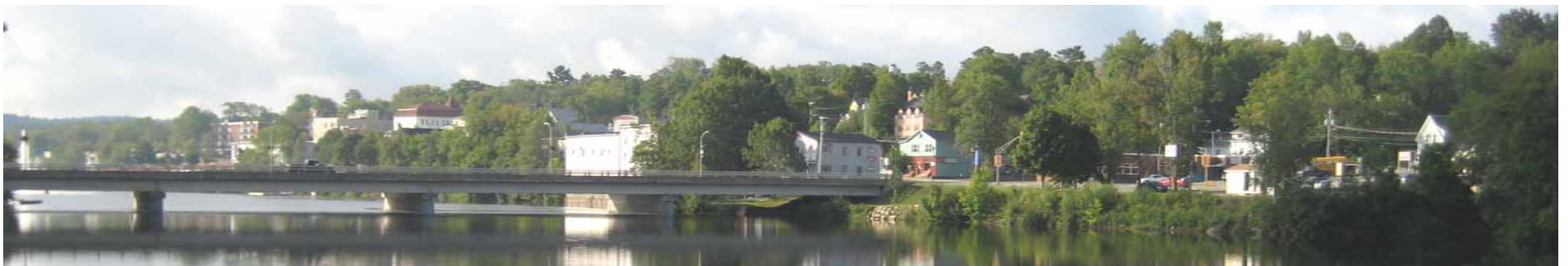


the
**Planning
Review**



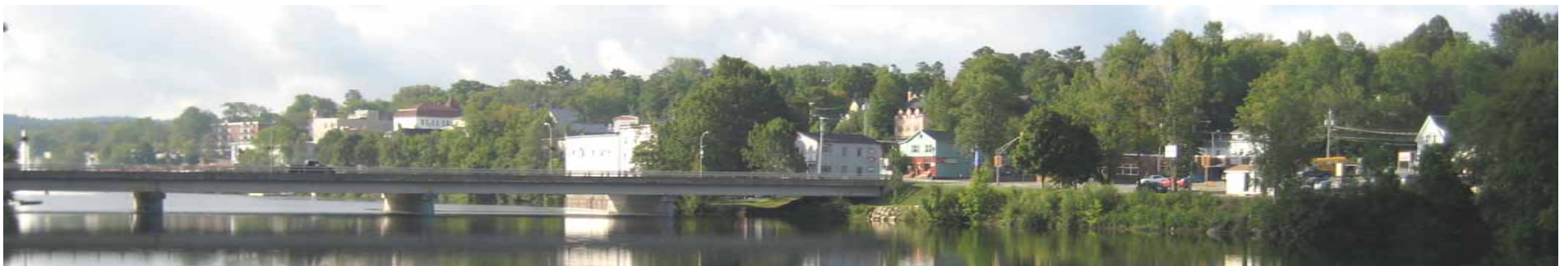
Vision Statement

“Through sustainable land use planning and effective community design, the Town of Bridgewater fosters a vibrant and healthy community where people of all ages choose to enjoy their lives.



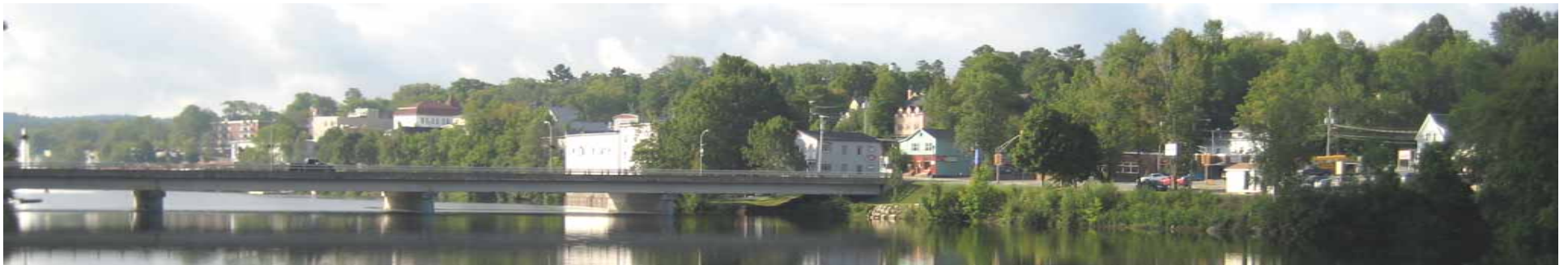
Vision Statement

Citizens and visitors enjoy the benefits of a thriving downtown, an abundance of regional services and employment opportunities, convenient and diverse neighbourhoods, a variety of housing and transportation options, attractive streetscapes and dynamic public spaces, rich built and natural heritage, and the efficient use of the town's shared infrastructure.



Vision Statement

Bridgewater's thoughtful planning builds community identity and pride, while ensuring the community meets the needs of the current and future generations.”



OBJECTIVE #1

Encourage opportunities for development which foster the town as a regional employment and service centre

How this might look:

- Create attractive commercial areas
- Maximize the use of commercial land
- Identify new areas for commercial growth
- Improve transportation options and infrastructure



OBJECTIVE #2

Control land use and development in a manner that will **minimize conflicts between land uses** and in a manner that is compatible with the town's service infrastructure

How this might look:

- Locate complementary land uses together
- Reduce the negative impacts of new development on existing uses
- Provide appropriate buffers between incompatible uses
- Build where existing services are present



OBJECTIVE #3

Mix compatible land uses to promote diverse and convenient neighbourhoods

How this might look:

- Improve people's access to day-to-day services
- Less reliance on automobile use
- Corner stores near residential areas
- Promote live/work buildings in appropriate areas



OBJECTIVE #4

Encourage compact development to maximize the town's shared infrastructure and to promote healthy, close-knit neighbourhoods

How this might look:

- Discourage sprawling development
- Promote the development of vacant lots and buildings
- Make neighbourhoods more walkable
- Reduce off-street parking requirements



OBJECTIVE #5

Support a functional and sustainable transportation network by improving street connectivity and supporting a range of transportation options

How this might look:

- Better street connectivity
- More, improved sidewalks
- Bike lanes and trails
- Promote development that supports transportation alternatives



OBJECTIVE #6

Enable the development of a full range of housing options so that all people can live out their lives in Bridgewater

How this might look:

- Diversify housing options and styles
- Encourage new affordable housing
- Increase housing density in appropriate locations
- Improve the appearance of housing



OBJECTIVE #7

Improve the design and appearance of Bridgewater's built form to foster community identity and a strong sense of place

How this might look:

- Visually attractive buildings
- Create vibrant streetscapes through uniform urban design
- Develop more public spaces
- Take advantage of natural features



OBJECTIVE #8

Enhance and protect the historic downtown to strengthen its appeal as a destination for residents and visitors

How this might look:

- Preserve historic buildings and key features
- Build on “historic downtown” look and feel
- Create more public spaces near shops
- Take advantage of the LaHave River



OBJECTIVE #9

Celebrate and preserve Bridgewater's historic culture and built heritage for current and future generations

How this might look:

- Protect historically significant architecture
- Municipally designate more heritage properties
- Incentives to protect built heritage
- Recognize preservation efforts

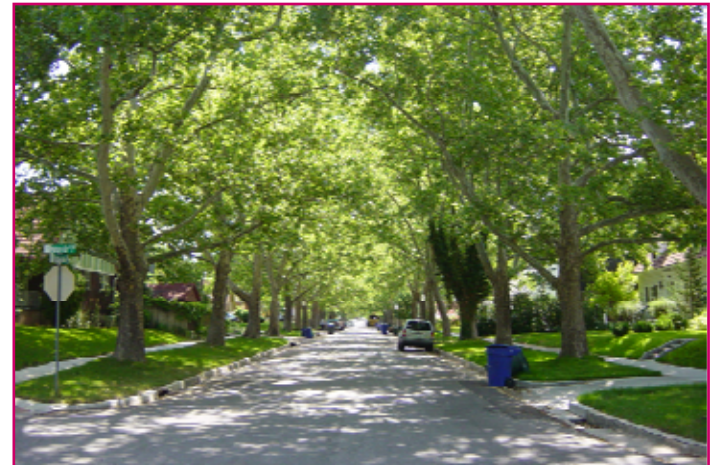


OBJECTIVE #10

Improve the pedestrian experience by promoting safe, accessible and inviting public spaces

How this might look:

- Quality sidewalks and trails
- Attractive open spaces and amenities
- More street trees and greenery
- Age-friendly design standards



OBJECTIVE #11

Develop a comprehensive parks and open space network that meets the leisure and recreational needs of the community

How this might look:

- Enhance existing parkland
- Identify strategic locations for new open space
- Develop neighbourhood trails
- Provide more opportunities to interact with nature



OBJECTIVE #12

Improve public access to the LaHave River to promote community identity, human interaction and the enjoyment of nature

How this might look:

- Reduce man-made barriers that obstruct access to the river
- Create public spaces along the river
- Encourage recreational activity on the river
- Restrict development that poses a threat to the river



OBJECTIVE #13

Control land use and development in a manner that will preserve, enhance and protect the natural environment

How this might look:

- Protect important natural features
- Preserve natural drainage systems
- Limit erosion during construction
- Preserve existing trees in new development to the extent possible



OBJECTIVE #14

Promote the use of sustainable infrastructure and green building design in new development

How this might look:

- Maximize the use of the town's existing infrastructure
- Promote solar and wind power
- Promote energy efficient building design
- Promote "green roofs" where appropriate



OBJECTIVE #15

Undertake adaptation and mitigation measures to prepare the community for the impacts of climate change

How this might look:

- Prepare for the impacts of sea-level rise
- Support efforts to reduce greenhouse gas emissions
- Limit development near flood hazard areas
- Make our infrastructure and buildings more resilient

