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Privy Council Office
Attn: Impact and Innovation Unit
Room 1000 - 85 Sparks Street
Ottawa, Ontario K1A 0A3

Re: Support for Town of Bridgewater Smart Cities Challenge Grant Application

To the Smart Cities Challenge jury panel,

This letter confirms the full support and confidence of EfficiencyOne in the Town of Bridgewater to address energy poverty by pursuing the Smart Cities Challenge grant. EfficiencyOne is a leader in the design and delivery of energy efficiency programs and services. EfficiencyOne is the current holder of the Efficiency Nova Scotia franchise, making it Canada's first energy efficiency utility. Efficiency Nova Scotia offers a variety of services to help Nova Scotian households, businesses, non-profits and institutions reduce their electricity consumption and achieve lower electricity costs. To date, over 278,000 Nova Scotians have participated in efficiency programming, saving \$165M annually and reducing the province's electrical load by 10%.

The Town of Bridgewater is a leader among Nova Scotian municipalities in developing and implementing local energy solutions. In addition to participating in Efficiency Nova Scotia programs, Bridgewater is a key member of the QUEST Municipal Energy Learning Group and promotes the energy efficiency industry through the Energize Nova Scotia conference. Through its community-wide Energize Bridgewater initiative, the Town of Bridgewater is working openly with multiple partner organizations to transition the community to a clean energy economy. Energy poverty has emerged as a key area to act on in the pursuit of this ambitious goal, as 2 in 5 Bridgewater residents live in energy poverty.

A community-wide energy poverty initiative will help improve housing conditions and energy affordability for marginalized and vulnerable Bridgewater residents. It will also lead to new economic opportunities and a healthier environment for the community overall. EfficiencyOne is proud to support this initiative and is confident that winning the Smart Cities Challenge grant would be a major contribution toward reducing energy poverty in Bridgewater. EfficiencyOne expects that Bridgewater will gain valuable insights to assist other municipalities in reducing energy poverty, and looks forward to supporting the community in this endeavour.

Please do not hesitate to contact me if you have any questions about our support for the Town of Bridgewater in pursuing the Smart Cities Challenge grant to address energy poverty.

With kind regards,

Stephen MacDonald
CEO
EfficiencyOne